



Peak District National Park Fundraising Strategy

Our Aim

To secure investment for Management Plan Impacts

Short term

Fundraising for agreed project pipeline

Medium/long term

Develop support for priorities in the new National Park Management Plan

Project pipeline based on identified project need which furthers National Park Management Plan outcomes and PDNPF charitable objects



PDNPA focus on securing large scale/statutory funds for project pipeline



Foundation is the vehicle for all fundraising for project pipeline focussing on:

- Regular donors
- Major Gifts/corporate partnerships
- Trusts/Foundations/funders better suited to a charity



NPP focus on national partnership opportunities

This approach maximises opportunities, is efficient and plays to each organisations' strengths.
It is a shared strategy for the benefit of the National Park.

The Foundation benefits from Authority and Management Plan collective expertise in conservation, biodiversity, access and engagement. The Authority benefits from Foundation fundraising expertise, supporter base and charitable vehicle to attract funding.